



# **mona morali**

## **paris/amsterdam**

**The use of photography as an instrument for communication and expression is evident in Mona's work. During this process, she also looks at free movement to create modern and innovative poses - all resulting in that play of color and composition.**

COMMERCIAL CLIENTS INCLUDE

BMW, BREUNINGER, C&A,  
T:SEHNE, PUMA, S.OLIVER,  
TOM TAILOR

EDITORIAL CLIENTS INCLUDE

Á PART PUBLICATIONS,  
GLAMCULT, LATEST MAGAZINE,  
PANSY MAGAZINE

# ABOUT

SOMEWHERE BETWEEN BERLIN, AMSTERDAM AND PARIS.  
MONA MORALI WAS SURROUNDED BY CREATIVITY FROM WHEN SHE WAS BORN,  
TAGGING ALONG WITH HER MOTHER TO ART SCHOOL AND A FATHER,  
WHO WAS PHOTOGRAPHING LANDSCAPES ON THE SIDE -  
CAMERAS ALL AROUND AND A DARKROOM IN THE BASEMENT.

NOW SHE USES THAT BACKGROUND IN HER LOVE FOR CRAFTING FRESH VISUAL CONCEPTS.  
THE USE OF PHOTOGRAPHY AS AN INSTRUMENT FOR COMMUNICATION AND EXPRESSION  
IS EVIDENT IN HER WORK. DURING THIS PROCESS, SHE ALSO LOOKS AT FREE MOVEMENT TO  
CREATE MODERN AND INNOVATIVE POSES - ALL RESULTING IN THAT PLAY OF COLOR  
AND COMPOSITION.

THE MORE EXTENSIVE CONCEPTS DEAL WITH CRITICAL TOPICS LIKE EQUAL RIGHTS,  
ENVIRONMENTAL PROTECTION AND OTHER IMPORTANT ISSUES. AND IN-BETWEEN YOU  
CAN ALWAYS FIND SOME BLACK AND WHITE PHOTOGRAPHS, INSPIRED BY HER DAD.









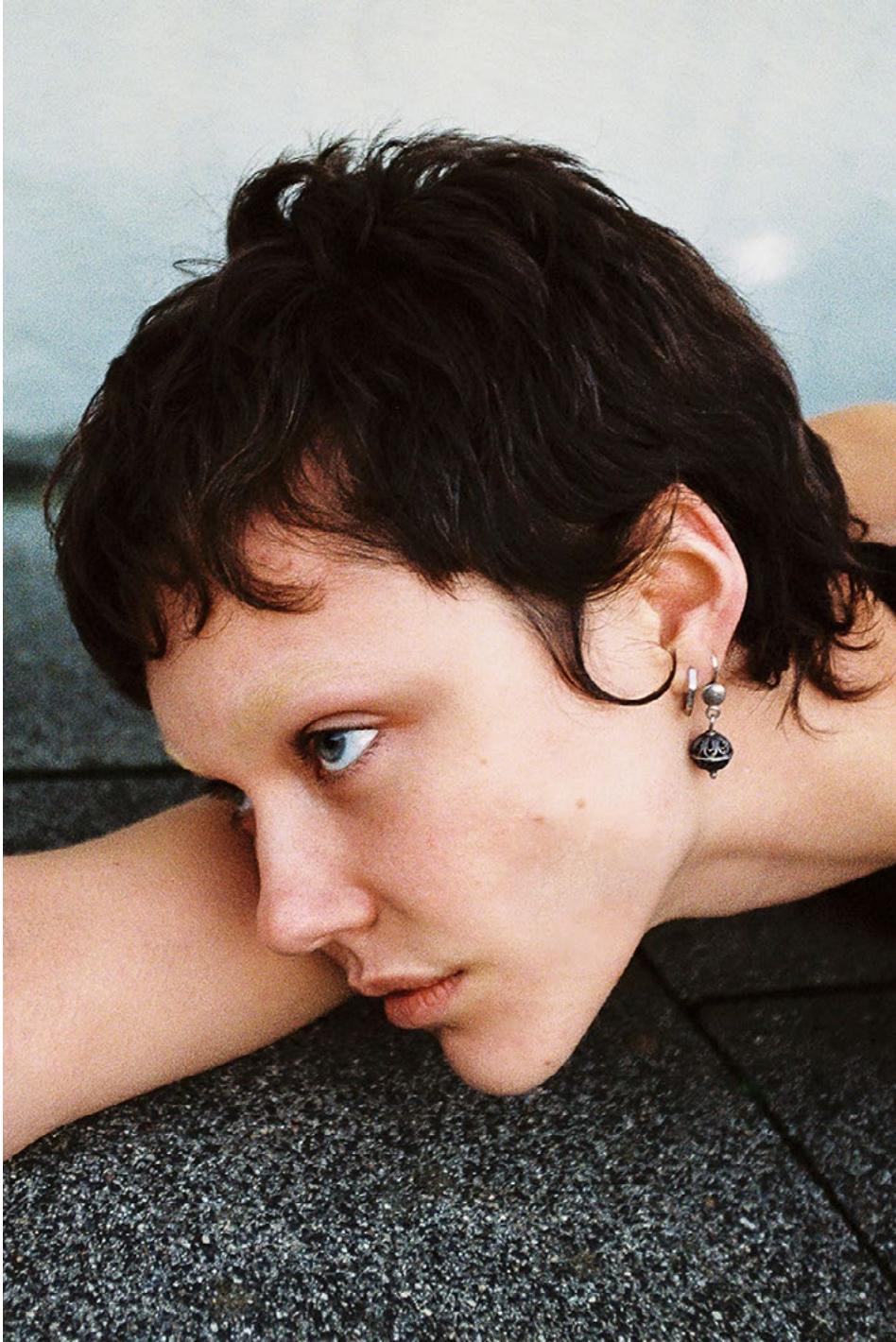




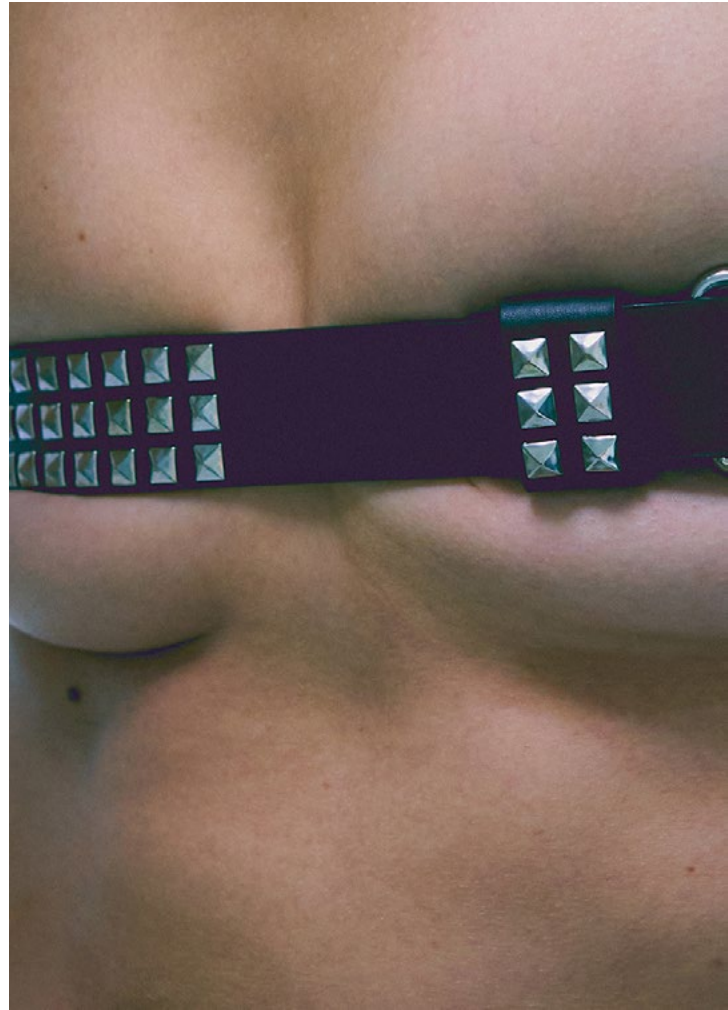




T/SEHNE























A black and white fashion advertisement. On the left, a male model with long dark hair and a serious expression looks directly at the camera. He is wearing a dark, asymmetrical leather jacket with a ribbed hem over a light-colored collared shirt. The text 'T/SEHNE' is overlaid in white, bold, sans-serif font across the middle of the image. On the right, a pair of dark trousers is shown, featuring large, shaggy fur pom-poms at the bottom of each leg. The background consists of vertical wood-grain panels.

**T/SEHNE**

















# **collectiveinterest**

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